عنوان مقاله:

Acquiring core competencies in IKCO through elements of knowledge management: Investigating the mediation role of knowledge management processes

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خلاصه مقاله:

The purpose of this paper is to evaluate the effects of infrastructure and strategy of knowledge management on acquisition of core competencies through knowledge management process in 'Iran Khodro Company'. Research method was descriptive-correlation. Statistical population encompassed ۴۰۰ members of supervisors, middle managers, and senior managers in Iran's IKCO. The opinions of ۱۹۸ members were used as a selective sample identified by stratified sampling method. Primary data collected by questionnaire. Then, Structural Equation Modeling (SEM) was used to measure the relationship among elements of knowledge management and core competencies. Findings indicate that knowledge management strategy is directly related to core competencies and there is no significant relationship between knowledge management infrastructure and core competencies. Nevertheless, knowledge management process as mediator variable affect the relationship between strategy and infrastructure of KM and core competencies indirectly.

کلمات کلیدی:

Core Competencies, knowledge management infrastructure, Knowledge Management Process, Knowledge management strategy

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