

## عنوان مقاله:

A Cognitive Approach to the Value of Information

## محل انتشار:

نخستین کنفرانس بین المللی مدیریت سرمایه فکری (سال: 1388)

تعداد صفحات اصل مقاله: 7

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## خلاصه مقاله:

Valuing information is becoming more complex with databases become larger in organizations and old fashioned methods are not usable anymore because of two simple reasons, first they are not designed for such volume of data and more important because they are too realistic and mostly never mention decision maker's approach to the problem. On the other hand information became more demanding. Using data mining and to be more specific classification concept, a model has been devised that duplicates the decision maker's decision making cognitive model in a classification model and then evaluates the information by that model. The contribution of this research was a method that uses classification models that have been built based on database information and decisions or realizations of decision maker that could be any operation database such as a medical data base, to estimating the value of information. The value of information will be estimated by its contribution to the making of the model.

## کلمات کلیدی:

Value of information, Information Value, Data Mining

## لینک ثابت مقاله در پایگاه سیویلیکا:

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